Washington County School District

121 West Tabernacle Street Saint George, Utah 84770 435-673-3553

District Policy 9600

Business/School Partnership

Special Programs Washington County School District

1. Purpose:

There are tremendous advantages to both school and business in establishing a working partnership between the two. Par means equal. To make it a true partnership, it must benefit both parties. If it is a long-term partnership, financial support for the schools may be a likely, natural spin-off. However, if schools are getting into the partnership just for financial support, it will be short lived. The motivation and advantages of a business entering into a partnership with a school are:

- 1.1. Catalyze support for education
- 1.2. Foster interest in a career for the applicable subject area(s) of the business
- 1.3. Augment school curriculum
- 1.4. Enhance company public image
- 1.5. Student career exploration
- 1.6. Future human resource pool
- 1.7. Business tax deductions
- 1.8. Intrinsic values great pride for business when it helps kids, it makes a difference
- 1.9. Shows community that education is a joint responsibility
- 2. Policy:
- 3. Procedure:
 - 3.1. GOAL TO BE ACCOMPLISHED:

3.1.1. Provide opportunities to impact the lives of students in helping them select a suitable career.

3.2. THINGS THAT COULD BE DONE IN A BUSINESS/SCHOOL PARTNERSHIP:

- 3.2.1. Assist with classroom curriculum and instruction
- 3.2.2. Joint interactive projects
- 3.2.3. Career discussions with students
- 3.2.4. Teacher/student visitations
- 3.2.5. Summer intern programs for teachers
- 3.2.6. Adopt-a-school program (individual school, program, or classroom)
- 3.2.7. Expand cooperative education for high school juniors and seniors
- 3.2.8. Provide schools with a speakers list:
 - 3.2.8.1. Business name, address, telephone number of person
 - 3.2.8.2. Topic of expertise
 - 3.2.8.3. Time of day available
- 3.2.9. Schools conduct a career day (seniors provided opportunity through Dixie College).
- 3.2.10. Provide training materials, media, etc. to help with instructional program, or for schools to help business.

3.3. IDEAS TO 'LINK UP' BUSINESSES AND SCHOOLS:

- 3.3.1. Teacher contract to individual business.
- 3.3.2. Business contract schools to set up a more extensive, long-term partnership.
- 3.3.3. School contact business to set up a more extensive, long-term partnership.
- 3.3.4. Chamber of Commerce come up with a list of businesses that would like to enter into a partnership with a school(s), classroom or program and in what area or aspects:
 - 3.3.4.1. Specific purpose
 - 3.3.4.2. Specific time period
 - 3.3.4.3. Aptitude of students
 - 3.3.4.4. Interest of students
 - 3.3.4.5. Age or grade level of students
 - 3.3.4.6. Number of students

- 3.3.4.7. Safety precautions
- 3.3.5. The schools come up with a list of topics or subjects to have businesses share with a class or program; to help instruct and motivate the students in the world of work or careers.
 - 3.3.5.1. Grade levels
 - 3.3.5.2. Number of students
- 3.3.6. Joint business/school committee to help match up schools and businesses.
- 3.3.7. A link-up arena "trade show" of businesses for schools (9th grade) to go talk with.
- 3.3.8. Schools provide a list of teachers, expertise, interest, times, and dates available for them to do an internship with businesses.
- 3.3.9. A joint project to come up with training materials and/or media to help teachers teach in classroom or help businesses train on-the-job:
 - 3.3.9.1. Job description or category
 - 3.3.9.2. Length of time
 - 3.3.9.3. Subject area where applicable
 - 3.3.9.4. Age level of audience