



**Washington County School District**  
121 West Tabernacle Street  
Saint George, Utah 84770  
435-673-3553

# District Policy 1480

## Procedure for Public Relations and News Releases

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### 1. Procedure:

- 1.1. Every employee of the Washington County School District is a member of the District's public relations team. Whether relations with the public be positive or negative will depend upon how each employee presents themselves to the public.
- 1.2. It behooves every employee to present themselves in a positive way in every contact with the public.
- 1.3. Employees are encouraged to make the public aware of their programs, and news releases are a good means of doing this. When employees submit news releases to the news media, they shall provide their respective principal and the Superintendent a copy prior to publication.
- 1.4. The most positive public relations our school system can have is happy students.