Washington County School District
121 West Tabernacle Street
Saint George, Utah 84770
435-673-3553

District Policy 1480

Procedure for Public Relations and News Releases

1. Procedure:

1.1. Every employee of the Washington County School District is a member of the District's public relations team. Whether relations with the public be positive or negative will depend upon how each employee presents themselves to the public.

1.2. It behooves every employee to present themselves in a positive way in every contact with the public.

1.3. Employees are encouraged to make the public aware of their programs, and news releases are a good means of doing this. When employees submit news releases to the news media, they shall provide their respective principal and the Superintendent a copy prior to publication.

1.4. The most positive public relations our school system can have is happy students.